



APPLICATION GUIDE – OCTOBER 2017 “The Complexity of Purpose,” Part 2

BOTTOM LINE:

To be empowered by purpose, you must become a means to an end that’s not you.

KEY TAKEAWAYS:

- Purpose is a means to an end. If you’re the end, you can’t be the means. You cannot *have* purpose. Purpose is a path to meaning.
- Purpose is always found just across the border from “what’s in it for *me*.”
- Your life takes on purpose the moment you are willing to become a means to an end.
- Three ideas to help you become a means to an end:
 1. **Begin looking at everything you’re doing through the lens of means.** Since purpose is a means to an end, any time you make an end a means, you embrace purpose.
 2. **Pay attention to what stirs your heart.** Purpose is often found at the intersection of a broken heart, opportunity, and skill.
 3. **Surround yourself with on-purpose people.** Your friends determine the direction and quality of your life.
- In summary:
 - Purpose is a means to an end.
 - Purpose has a price.
 - Purpose is a path to meaning.

QUESTIONS FOR REFLECTION OR TEAM DISCUSSION:

1. How could you shift your thinking about one thing you’re doing so you can embrace purpose?
2. What stirs your heart?
3. Are the people in your life on-purpose people?