

FROM THE VAULT: Goal Setting in the Life of a Leader

GOAL SETTING IN THE LIFE OF A LEADER

Who we are on the inside finds its way into everything we do. To be a successful leader, you need to create your **“to-be”** goals **before** your **“to-do”** goals.

If you don't predetermine who you want to be, life will push you outside the parameters of what you know you ought to be. And once you're outside of those parameters, you will internally feel you have failed yourself.

A “to-be” goal is:

- Portable and something that will stick with you.
- A single word that you want to describe you.

When creating these goals, ask:

1. Why are these words important to me?
2. What is at stake if I am not these things?

HOW TO CREATE YOUR “TO-BE” GOALS:

Step 1: Gather a list of significant people in your life.

Step 2: Write down one word you'd want each person to use to describe you, why that is, and what would be at stake if you do not measure up.

Step 3: Create a personal definition of success using the words you listed.

Step 4: Write the opposite of each of these words.

Step 5: Create a personal definition of failure using your list of opposite words.

Step 6: Carry all this with you as a reminder of who you want to be.

Individual in Your Life:	How They Describe You:	Opposite of Description:

Personal Definition of Success:

Personal Definition of Failure:
