

FROM THE VAULT: The Accessibilty of a Leader

Harsh Reality: The more successful we are, the less accessible we become.

Dilemmas for Leaders: Who gets my time? When do they get it? How much do they get? What sources of information do I want to remain accessible to?

COMMON REACTIONS WHEN FACING THIS DILEMMA:

- 1. Refuse to deal with the reality that you can't be as accessible as you used to be and burn out trying to be all things to all people.
- 2. Decide you won't be accessible to anyone since you can't be accessible to everyone.

*Neither approach works. Leaders must find a way to manage this tension and land somewhere in the middle.

DO FOR ONE WHAT YOU WISH YOU __ COULD DO FOR EVERYONE. •

Great leadership development happens when you give **more attention to fewer people.** It's not fair, but fairness can lead to disengagement. Change can only take place when people are engaged.

WHAT THIS LOOKS LIKE:

- 1. Go deep rather than wide. Pick a handful of people and go deep with them rather than spreading yourself too thin trying to reach everyone in the organization.
- **2. Go long-term rather than short-term.** Meeting with a handful of people for a full year will produce results, while spending thirty minutes with every person won't yield much.
- **3. Invest time, not just money**. Supporting a charity financially is good, but giving them your time is how lasting change can happen.