



## APPLICATION GUIDE – SEPTEMBER 2017 “The Complexity of Purpose” Part 1

### **BOTTOM LINE:**

To be empowered by purpose, you must become a means to an end that’s not you.

### **KEY TAKEAWAYS:**

- Vision translates into purpose. Purpose carries with it the momentum to move you through the barriers that would otherwise slow you down.
- Purpose is a *means* to an *end*. If you’re the *end*, you can’t be the means. You cannot have purpose. Purpose is a path to meaning.
- Rather than asking yourself, “What is *my* purpose?” ask yourself, “*Who* is my purpose?”
- Purpose is always found just across the border of what’s in it for *me*.
- To be empowered by purpose, you must become a means to an end that’s not you. Those who devote themselves to themselves will ultimately have nothing but themselves to show for themselves. But if you devote yourself to more than yourself, you will ultimately have more than yourself to show for yourself.

### **QUESTIONS FOR REFLECTION OR TEAM DISCUSSION:**

1. How can you begin to shift the focus from discovering *your* purpose to discovering a means in which you will find purpose?
2. In what ways can you begin today to serve others?

### **RESOURCES MENTIONED:**

*Visioneering* by Andy Stanley